

MIA BURGHARDT

ART DIRECTOR, FILMMAKER

Portfolio: <https://www.miaburghardt.com>

EMPLOYMENT EXPERIENCE

SPARTIE-Lab Presence - Creative Lead

Oct 2021 - May 2025

- Collaborated with lab director to produce materials such as logos, typefaces, designs, and brand guides
- Pitched ideas and prototypes to a creative team for feedback
- Provides creative insights to create promotional materials for events, demonstrations, and seminars
- Participated in lab meetings to gain expertise on the culture and mission of the lab to enhance promotion.
- Designed interactive art installations for the lab space

Street Teams - Program Coordinator

Aug 2023 - June 2024

- Led development of communication strategies with non-profit clients and producers
- Organized meetings to facilitate the creation of briefs, creative strategies, and execution through projects
- Strategized leadership methods to enhance internal collaboration
- Digitally organized materials for teams using interfaces like Basecamp, Google suite, and Adobe suite
- Planned events and presentations

Omi Sushi - Server

May 2024 - Present

- Prioritizes tasks to ensure satisfaction of guests
- Solves problems in a fast paced environment
- Manages information using a digital POS system
- Uses communication skills to answer guest's questions and promote the business
- Reliably contributes to a team to promote a healthy and equitable work environment

EDUCATION

Bachelors of Arts in Creative Advertising - Art Direction track

Earned May 2025

Michigan State University

ACHIEVEMENTS

2025 BEA Festival of Media Arts - Received an award of excellence selected for a commercial out of over 300 international submissions

2025 University Undergraduate Research and Arts Forum - Two first place awards for film work

2024 Stickell Fellow - Selected by faculty to represent the most outstanding junior studying advertising at Michigan State University

2023 University Undergraduate Research and Arts Forum - First place award for non-profit creative work